

ERIK M. DELFIN

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CONTACT

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EDUCATION

BFA in Graphic Design
June 2020
DePaul University,
Chicago, IL
GPA: 3.5/4.0

SKILLS

Design & Creative Tools:
Adobe Creative Suite
(Illustrator, InDesign,
Photoshop, Premiere Pro,
After Effects), Figma, Canva

Data & Visualization:
Infographics,
data charts, presentations,
publication layouts

Web & Digital:
Social media graphics,
motion graphics, email
campaigns, web assets

Production & Print:
Multi-page publications,
brochures, pitch decks,
branding collateral

Collaboration & Workflow:
Project management (Airtable,
Trello), client communication,
cross-team communication

Other Tools:
Microsoft Office Suite,
Google Workspace

EXPERIENCE

Design Associate

August 2020 – May 2024

Leff Communications – Chicago, IL

- Produced 4-6 weekly digital and print articles for billable clients, most notably *McKinsey & Company*. Projects integrated imagery, pull quotes, and data visuals to ensure content was both engaging and on-brand.
- Developed hundreds of custom data visualizations and charts, simplifying complex research into visuals tailored for executive-level audiences.
- Elevated client deliverables by designing quarterly compendiums synthesizing 40+ articles, ensuring visual consistency across publications that reinforced thought-leadership presence.

Intern Manager

February 2020 – August 2020

Dim Events – Chicago, IL

- Supervised and delegated tasks to a team of interns, meeting three times per week to ensure project progress and accountability.
- Led weekly planning meetings to conceptualize workflow, facilitate brainstorming, and guide interns toward successful project execution.
- Oversaw group-led social media campaigns on a biweekly basis, ensuring content delivery aligned with client goals and timelines.
- Coordinated daily operations with company founder and HR team to streamline workflow and maintain productivity.

Design Intern

September 2019 – February 2020

Dim Events – Chicago, IL

- Designed assets for social media campaigns, including flyers, posters, and motion graphics, to promote events and elevate client visibility.
- Rebranded logo designs for clientele such as Samples & Samples (Derrick C. Westbrook) and Denise Kokinis, strengthening brand identity and recognition.
- Created compelling pitch decks showcasing client talent and capabilities – including Chef Tova, the NBA All-Star 2020 Event, and Felton Kizer – to secure new opportunities and partnerships.